

## CORPORATE NEWS

### **Lean & Green AG delivers efficient answers for corporate environmental strategies**

#### **MAC Capital AG and Leonardo Group establish joint venture**

**Buonas, Switzerland, and Munich, Germany, August 16, 2011** – “Green technologies” are quickly gaining importance in corporate planning and controlling. As financial markets undergo extensive changes, companies are more called upon than ever to develop stringent problem solutions for the acquisition and use of their resources. This is even more necessary, as the companies are facing an increasing number of business challenges, and as markets clearly demand industry to take clear action. In this context, “green technologies” are not only marketing arguments reflected in environmental certifications. Much more than that, they also offer significant cost reduction potential for manufacturing companies.

Corporate controllers are calling for answers, and there are definitely many good opportunities of addressing business matters and green technologies together in investment projects. The focus of these project aims at improving corporate liquidity and at generating immediate positive effects in the profit and loss statement. Wherever in the company resources have been wasted before, now they are identified in a holistic and sustainable „Lean & Green“ project approach and progressively minimized with step-by-step plans.

MAC Capital AG, Buonas, Switzerland, has recently experienced a strong demand for projects in this context and has consequently started a joint venture with Leonardo Group, Munich, Germany: Lean & Green AG in Cham, Switzerland, will develop customized solutions and consulting for industry customers and professionalize implementation oriented project management approaches.

Leonardo Group is an international consulting firm, specializing in lean management and operating in a global network. The Group also successfully offers lean management training and corporate workshops. Together with leading companies like SSI-Schaefer, Toyota, Bosch Rexroth, and SAP Leonardo Group operates the “Lean Factory Group“, where more than 1,000 companies have already performed workshops based on real business cases. Approx. 50 senior consultants offer their extensive methodical, business, and management expertise in international projects to the Leonardo Group customers.

#### **About MAC Capital AG:**

MAC Capital AG is a venture capital company with headquarters in Buonas, Switzerland. The company invests primarily in green technologies and renewable energies. Additional areas of investment of MAC Capital AG are commodities and other relevant markets of opportunity. MAC Capital AG generates yields through profit transfer agreements of the stock company, dividend payouts of venture capital companies and similar yields.



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