

CORPORATE NEWS

Successful Participation at the World Water Day in Cape Town

Lavaris drinking water plants will be donated for social ends

Buonas, 29th March 2011 – The World Water Day has generated orders for Lavaris Technologies GmbH. In total, 8 plants were donated for social ends, to start with. A drinking water plant was also donated for the crisis zone in Japan. This was made possible by Mr. Rolf Stahlhofen with his "Water is Right" foundation. Rolf Stahlhofen underscored many emphases in Cape Town, some through his song "Water is Life", which was the official song of the World Water Days. With this song "Water is Life", he transported the participants and other people in Cape Town on his journey into a nature-friendly future with enough clean drinking water. The following companies are involved in the foundation:

NextGen GmbH (for the involvement in the target zone in Japan)

Alpha4Concepts GmbH, Mannheim

Grenzwarenvertriebsgesellschaft mbH, Harrislee

K4 Consulting GmbH, Heddesheim

MAC Capital AG, Buonas, Switzerland

MZ GmbH, Zwickau

Top Club 20 Bahamas, Nassau, USA

and in addition, World Wide Help, which is supporting a children's village in Sambia with a mobile hospital.

The plant technology presented at the trade fair in Cape Town was applied immediately and is already sold. In total, the demand for these drinking water plants, in different capacities, is estimated at 5,000 per year. The market volume is estimated to be almost 44 billion USD. However, this estimate includes only the supply of drinking water. Considering the multiple uses for these plant systems, including industrial applications, one can speak of greater market volumes.

The new transportable water analysis device in mobile format was presented to the worldwide public for the first time in Cape Town. This highly sensible measuring device functions electronically, and at present it can measure 18 parameters, qualifying water quality clearly. For UN-HABITAT this is the "Waterscout", tailored for its use by UN-HABITAT. For the public this is the "AquaCheck", which offers even more options, especially for industry. The devices are unbeatable in price and application possibilities. The systems' mobility and functionality in their practical application confirm their unique characteristics. Demand for these devices is around 150,000 – 200,000 units per year. With this, the sales volume for Lavaris will be at 35 – 45 million euros per year. The start of sales is expected for June 2011. In addition to the own organizations, licensed partners are available as sales partners.

The first device was made available to the representative of the South African Human Rights Commission, Mr. Thavadasan Nardoo, by MAC Capital AG. With it, he can test water quality at focal points and can have corrections be made.

Projects in all of Africa have been prepared. Meetings with environmental ministers and those responsible for water technology have been arranged and will translate into financially

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viable projects in the next weeks and months. From this arises the concrete expectation that a steady flow of sales will be added to the plants already sold as well as to those being negotiated.

The decentralized IONERGY®waste water treatment plant technology also found considerable resonance at the World Water Day. The integration of additional IONERGY® systems as pilot projects will be impulsed now also on the African continent, alongside those in Germany, Mexico, Turkey, Brazil and the USA. There already exist contacts to the corresponding cooperation partners. The demand for this IONERGY®waste water treatment technology is estimated at 300 units per year in Africa. This corresponds to a sales volume of about 120 million euros. The production capacities needed for this are being created.

At present the MAC Capital AG and its subsidiaries in the USA, India, South Africa, Morocco, Mexico, Turkey, Thailand, Malaysia, Indonesia, and Brazil are preparing the foundation of local company structures. The multiplicity of the current inquiries and local requisites subjects to conditions a more rapid implementation of the company structures being prepared.

Additional information on the World Water Day can be found at the webpage: WWW.Lavaris-wwd2011.com. It pleases us very much that Mr. Rolf Stahlhofen was distinguished with the title of "UN Water Ambassador", along with his activities as "Messenger of Truth" of the UN-HABITAT. His involvement makes it possible to provide rapid help in critical regions or focal points. His song "Water is Life" is the anthem of those who need to be helped spontaneously. Lavaris Technologies GmbH and MAC Capital AG support this initiative fully.

About MAC Capital AG:

MAC Capital AG is a venture capital and project development company with headquarters in Buonas, Switzerland. It invests primarily in the areas of green technology and renewable energy. Other areas of investment of MAC Capital AG are commodities and other opening markets. MAC Capital AG generates yields in the area of equity interests through dividend payouts of subsidiaries and exits, and in the area of project development through licensing fees, commissions and similar yields.

Contact:

MAC Capital AG

Neuhofstrasse 17

CH-6343 Buonas

Switzerland

Telephone: +41 41 760 88 70

Telefax: +41 41 760 88 71

E-Mail: ir@mac-capital.com

Web: www.mac-capital.com